

Tender Heart School, Sec-33, chd
class - VI Subject - Computers
ch. - 'E-Commerce, Blogging and Podcasting'

Date - 17.2.25
Teacher - Rupinder

Good Morning Students,

Students, this lesson is of class VI, for the subject of Computers. Topic is 'E-Commerce, Blogging and Podcasting' which is covered in chapter 8, starting on page no. 120 of your text book titled 'Logix 6' and is being submitted to you on 17.02.25

So, I hope all the students are ready for today's lesson. Children, our topic is 'E-Commerce'. Commerce is the exchange of goods and services, especially on a large scale. Commerce is another word for trade or business. E-Commerce or Electronic Commerce is a way or activity of electronically buying or selling of goods and services over the internet. There are various companies that create their web-sites to sell the products and services.

Let us discuss different types of E-Commerce :-

1. Business to Business (B2B) :- when two companies are involved for buying and selling of products and services with each other through the technology of internet is called as Business to Business e-commerce. For example a bread manufacturer purchasing flour, a retailer buying bread from bread manufacturer.

2. Business to Consumer (B2C) :- Students, these days we all do online shopping. So online purchasing of goods from some website is called as Business to Consumer e-commerce. In this mode of e-commerce, a company creates a website on the internet and sells products or services directly to consumers.
3. Consumers to Business (C2B) :- Students, you must have heard about OLX.com. So the websites where we consumers can post our product to sell is called as Consumers to Business e-commerce. In this type of e-commerce the companies reviews your product and place their bids. So according to the bids or price offered by the companies the consumer will select whom to sell the product.
4. Consumer to Consumer (C2C) :- When two individuals trade between themselves it is called consumer to consumer e-commerce. One consumer will post the product for sale and other consumer will bid for the product to purchase. For example ebay.com, olx.com etc are websites where one can sell his/her product.

Students, our next topic is Advantages of E-Commerce. As you know that electronic commerce is very helpful as we can sell or buy products through internet using various e-commerce websites. The advantages of e-commerce are discussed on next page.

Advantages of E-Commerce.

1. E-Commerce websites are available anytime which means the facility or service of shopping is available 24 x 7.
2. You can easily find or get different products at the same site.
3. You can compare the product's price, quality etc by locating various brands available at the same website.
4. It is time saving and energy saving as there is no need to go anywhere for purchasing or selling goods.
5. E-Commerce provides you reviews of other customers also, so that you can purchase wisely.
6. It is easier to start a e-business, as the set up investments and costs are relatively low.

Children, if there are advantages of e-commerce then there are disadvantages also. But before discussing disadvantages, I am giving you three minutes break. During break write the name of the websites that you are using with your parents on their mobile phone and also write your most favourite website for e-commerce.

Welcome back children, I hope you have written the websites. Let us resume our topic of Disadvantages of E-Commerce

Disadvantages of E-Commerce.

1. Purchasing things are not always secure as there can be some faked or fake e-commerce websites.
2. As usually we pay through online mode using our debit or credit card, so one should be very careful while using the card details as they can be misused.
3. One can never be 100% sure of the quality of the product while purchasing online.
4. You need a constant internet service as it may affect the process of online shopping.

Children, our next topic is E-shopping. As we all know that e-shopping is the convenient method of doing shopping. It saves our time and energy as we can shop while sitting at home, office etc. We can shop almost every thing that we require for eg. grocery items, electronics, stationery, clothes, medicines etc. We can sell or purchase all the goods in easy manner. Some of the websites ~~are~~ amazon.com, ebay.com, flipkart.com etc. are used for online shopping.

Amazon :- Amazon is the largest online shopping websites in the world. It was founded on 5th July 1994 by Jeff Bezos in Washington. The company initially started selling books online, but later it expanded and covers all the categories like electronics, clothing etc.

Students, I am ending the lesson here. Read the assignment carefully and read the side boxes given on page no. 121